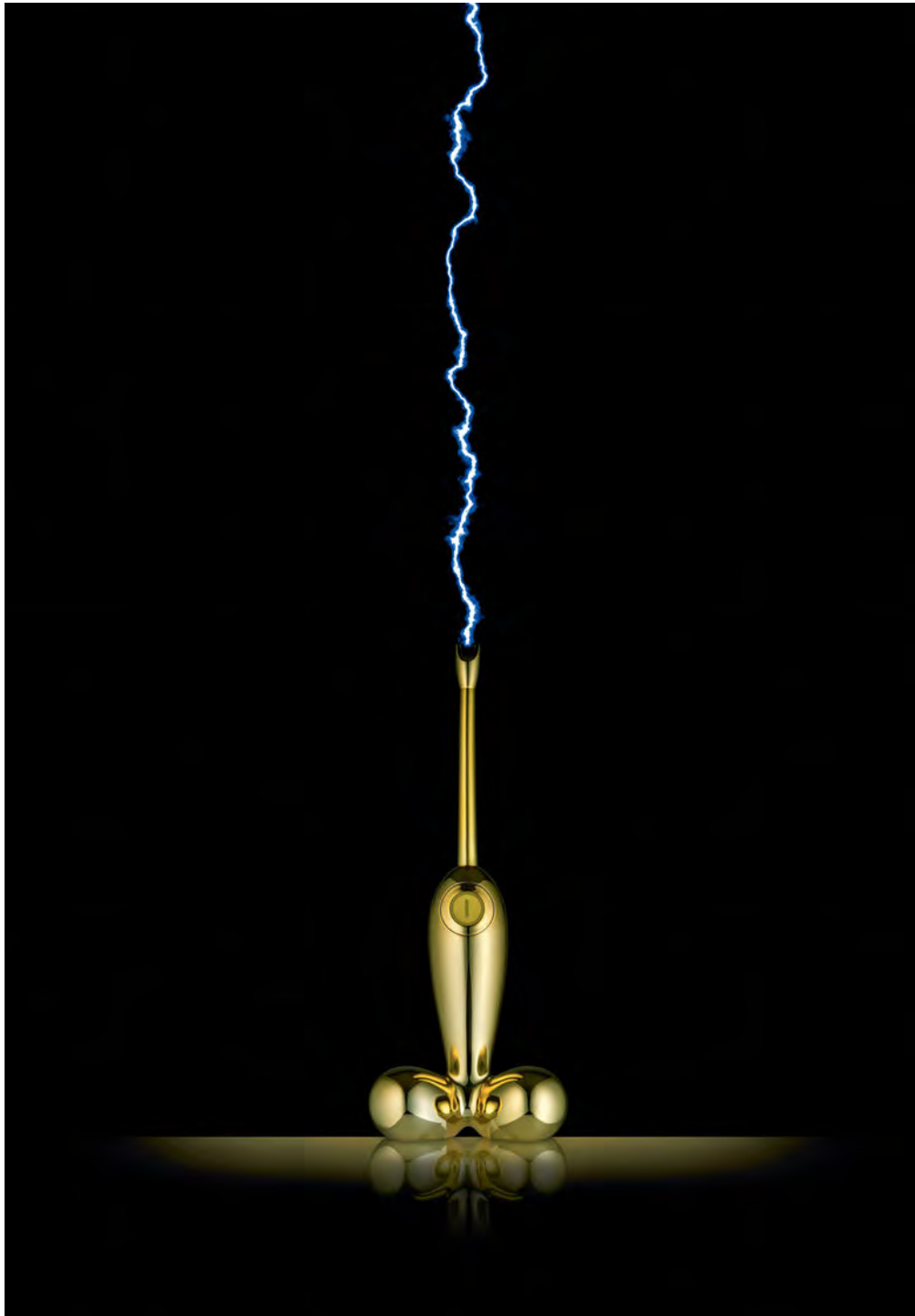


FIREBIRD

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Electric arc lighter



Name: Firebird

Code: GV34

Designer: Guido Venturini

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Product description

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The Firebird gas lighter was created in 1993 following a design workshop to investigate the communicative dimension of objects, their ability to inspire, intrigue and amuse people, in a word, to relate to them. With its educated but, nevertheless, explicit, erotic allusion, at the time it generated a lot of criticism in the more puritanical environments, both inside and outside the design world. Over the years it became a real pop icon and, when it went out of production, it was obsessively sought after by collectors, ready to invest quite considerable sums of money to have it in their collections.

Almost thirty years after its first appearance, Alessi proposes a reissue that expands its use: Firebird 2.0, presented in 2020, is an electric arc lighter that supplies enough heat to light a cigarette, a candle or whatever.

Characteristics / suggested use

- Electric arc lighter, made of black or pink thermoplastic resin with aluminium head, and of thermoplastic resin with aluminium head with gold PVD coating.
- Electric arc lighters are rechargeable lighters that work without the use of flammable liquids and without generating a real flame, but by producing a small electric arc that provides the heat necessary to light a cigarette, candle, gas burner or the paper in a fireplace. The electric arc is generated by the difference in potential created between two electrodes fitted on the lighter.
- Equipped with a safety switch that allows you to turn it off when not in use.
- Powered by a rechargeable lithium battery
- A USB port on the base of the lighter enables charging. Sold together with a power cable equipped with a micro usb socket
- Available in three colours: pink, black and glossy PVD gold
- A small domestic sculpture, pop and ironic, to be left on display and used when necessary.
- A 20th century pop design icon, re-proposed in a technologically upgraded version
- Perfect for lighting candles, even when the wick is very short
- Useful for lighting a fireplace, gas burners, barbecues, etc.



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Technical notes

GV34 GD Firebird 2.0 Electric arc lighter in thermoplastic resin with PVD coating, gold. Rechargeable.

GV34 B Firebird 2.0 Electric arc lighter in thermoplastic resin, black. Rechargeable.

GV34 P Firebird 2.0 Electric arc lighter in thermoplastic resin, pink. Rechargeable.

cm 10x5 – h cm 26

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Metaproject notes

I am very pleased with this new version. The first release was very successful, although somewhat criticised. Since then, testosterone has never been luckier ... "Firebird", with its new spark, heads off carefree along its merry way towards creative horizons, heir to Hermes, Shiva and all the honours paid to fertility in all the peoples of the earth in human history. Good luck for the second time!

Guido Venturini