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Above Simplicity - Louis Poulsen Introduces New Pendant by Mads Odgård



With the introduction of Above, a new pendant by Danish designer Mads Odgård, Louis Poulsen showcases an overtly simplistic lighting design. The Above pendant features a graphic triangle with an arch-shaped opening at the top, revealing the simple cord, creating a downward light and a discreet upward light, resulting in a subdued and pleasant ambience. The beautiful detail of the open top, to which its name refers, conceals the light source to provide the pendant with an ingenious and functional aspect.

“I have designed a lamp that embodies my mantra: how simple do you dare to design? I would rather remove than add and I always encourage myself to go as simple as possible,” says Mads Odgård.

Odgård’s approach begins with the function of the design – a drawing of a room, working with simple graphic silhouettes. He manipulates the shape into an aesthetic design. Odgård is a minimalist to the core and creates understandable products, where function is valued to the same degree as form and quality.



“Following Louis Poulsen’s belief that design should shape light, Odgård has taken his knowledge of outdoor lighting and natural ambience inside – and designed a lamp that illuminates a room without dominating. He has considered how the light would interact with and improve its surroundings,” says Idea & Design Director Rasmus Markholt from Louis Poulsen.

Above is manufactured in Denmark and crafted in aluminium with a matt, painted finish. The pendant is available in four sizes and two colours, serving both the home and the hospitality sector.

The Above pendant will be presented at the Stockholm Furniture & Light Fair 2017 and will be available in stores from February 2017.

About Mads Odgård

Mads Odgård is an established Danish designer. More than anything, he believes that excellent design must be logical and functional if it is to endure. Mads Odgård is a graduate of the School of Design at the Royal Danish Academy of Fine Arts and Art Center Europe, Switzerland. Since 1988, the Mads Odgård Design Studio has focused on product design with a mission to improve what already exists and

most importantly to give the user spontaneous delight. Odgård believes that design can be successful only when comfort, technology, ergonomics, ecology, economics and aesthetics are in balance.

About Louis Poulsen

Louis Poulsen is a Danish lighting manufacturer, founded in 1874. Through close cooperation with designers and architects like Poul Henningsen, Arne Jacobsen, Verner Panton, Vilhelm Lauritzen, Øivind Slaatto, nendo (Oki Sato), Shoichi Uchiyama, Louise Campbell and Mads Odgård, Louis Poulsen has established itself as one of the key suppliers of architectural lighting in the world market. The company offers a range of lighting targeting both the professional and home lighting markets. There is a story behind every Louis Poulsen product. These are products whose designers focus on light itself and the idea behind the product as well as on the refinement of an architect’s, light designer’s or furnishing designer’s ideas and visions about light – all in harmony with Louis Poulsen’s own philosophy, design to shape light.

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