

# PLY RUG

FURNITURE / LIGHTING / ACCESSORIES

# PRODUCT FACT SHEET

**MARGRETHE ODGAARD ON THE DESIGN** "PLY is a simple and elegant rug showcasing the craft of traditional hand weaving. A unique broken twill structure enhances the vibrant and almost three-dimensional zigzag pattern, creating a perfect balance of the calm and the conspicuous. Made from high quality New Zealand wool and with intriguing tassels as a finishing detail, PLY is a new take on the classic weft faced rug, transporting the roots of our Scandinavian culture into the future."

**PROCESS** Wool is dye colored and rugs are woven by hand.

**DESIGNED BY / YEAR OF DESIGN** Margrethe Odgaard / 2016

**TYPE** Rug

**DESCRIPTION** The PLY rug series comes in 3 different sizes and in 6 color tones. Each rug is finished with a weaved tail that gives character to the rug and tells the story of old rug weaving traditions.

**ENVIRONMENT** Indoor

**DIMENSIONS (CM)** 85x140, 170x240, 200x300

**MATERIAL** 100% New Zealand wool

**SPARE PARTS** Rug pads to place under the PLY rugs are purchased separately. This prevents the rugs from gliding and protects the rug.

**CLEANING INSTRUCTIONS** For regular cleaning, vacuum the rugs. Clean stains instantly with sparkling water. The rugs should be turned every 6 months for maintenance purposes.

**ABOUT THE DESIGNER** Educated from The Royal Danish Academy of Fine Arts, School of Design in 2005 with additional studies at Rhode Island School of Design in the US, Margrethe Odgaard's focus as a textile designer is on colours, patterns, and tactility. What drives her work is a constant search for fresh ways of exploiting color and pattern in the material.

